



**33rd Annual Meeting**

## Midcontinental Chapter of the Medical Library Association

**September 17-20, 2005**  
**Fort Douglas**  
**University of Utah**  
**801-581-8771**  
**joans@lib.med.utah.edu**  
**<http://medlib.med.utah.edu/mcmla/2005/>**

**Sponsored by**  
**Spencer S. Eccles Health Sciences Library**  
**Utah Health Sciences Library Consortium**



**MCMLA 2005**  
**Librarians Bridge the Gap**  
**University of Utah**  
**Spencer S. Eccles**  
**Health Sciences Library**  
**10 North 1900 East**  
**Salt Lake City, UT 84112-5890**

# MCMLA 2005 Annual Program

## Friday, September 16

6:00-8:00 P.M. Registration—University Guest House

## Saturday, September 17

7:00 A.M.-6:00 P.M. Registration—University Guest House

8:00 A.M.-5:00 P.M. CE#1—Searching PubMed

8:00 A.M.-5:00 P.M. CE#2—Focus Group Interviewing

8:00 A.M.-NOON CE#3—Getting Started with Genealogical Research

1:00 P.M.-5:00 P.M. CE#4—The Librarian as Professional

3:00 P.M.-5:00 P.M. CE#5—Creating a PowerPoint Poster

6:00 P.M. Dine Arounds

## Sunday, September 18

7:00 A.M.-6:00 P.M. Registration—University Guest House

8:00 A.M.-5:00 P.M. CE#6—Evidence-based Librarianship

8:00 A.M.-10:00 A.M. CE#7—Tablet PC for Instructing

10:15 A.M.-12:15 P.M. CE#8—PDA

10:15 A.M.-12:15 P.M. CE#9—Creating a Camtasia Movie

1:00 P.M.-3:00 P.M. CE#9—Creating a Camtasia Movie

1:00 P.M.-3:00 P.M. CE#10—Video-conferencing and Voice Over IP

3:15 P.M.-5:15 P.M. CE#11—Video-broadcasting

3:15 P.M.-5:15 P.M. CE#12—Becoming a Green and Sustainable Library

10:30 A.M.-4:00 P.M. MCMLA Board Meeting with lunch

6:00 P.M.-8:00 P.M. Welcome Reception and Awards

Utah Museum of Fine Arts

## Monday, September 19

7:00 A.M.-6:00 P.M. Registration—University Guest House

7:30 A.M.-8:30 A.M. MCMLA Committee Meetings

9:00 A.M.-10:00 A.M. General Session 1—Keynote address Ted Shortliffe

10:00 A.M.-10:15 A.M. Break

10:15 A.M.-11:00 A.M. General Session 1—Reactor Panel

11:00 A.M.-12:00 P.M. General Session 2—Posters and Exhibits

12:00 P.M.-1:45 P.M. Lunch with Exhibitors

2:00 P.M.-3:30 P.M. General Session 3—Paper Presentations

3:30 P.M.-4:00 P.M. Break, Posters and Exhibits

4:00 P.M.-5:00 P.M. General Session 4—MLA Update

5:00 P.M.-5:30 P.M. Tour of the Health Sciences

Education Building (HSEB)

6:00 P.M. Dine Arounds

## Tuesday, September 20

7:00 A.M.-8:30 A.M. Registration—University Guest House

8:30 A.M.-10:30 A.M. General Session 5—Business Meeting

10:30 A.M.-10:45 A.M. Break and Posters

10:45 A.M.-12:15 P.M. General Session 6—Building Bridges: Hospital Librarians Collaborating

12:15 P.M.-1:45 P.M. General Session 7—Lunch with Amy Broekemeier

2:00 P.M.-3:15 P.M. General Session 8—Bridge to the Future: The Health Sciences Librarian

3:15 P.M.-3:30 P.M. Break

3:30 P.M.-4:00 P.M. Closing

## SPEAKERS:

### KEYNOTE ADDRESS—PRISCILLA MAYDEN LECTURER

**Ted Shortliffe**, Professor and Chair of the Department of Biomedical Informatics at Columbia University Medical Center in New York City. Dr. Shortliffe's areas of research interest include integrated decision support systems, clinical information retrieval and information infrastructure development and implementation.

### REACTOR PANEL

**Joyce A. Mitchell**, Ph.D. Professor and Chair of Medical Informatics, University of Utah, Salt Lake City, Utah

**Paul Shoening**, M.A., M.B.A., Director and Associate Dean of the Bernard Becker Medical Library, Washington University in St. Louis, Missouri

**Rosalind F. Dudden**, M.L.S., AHIP, Director of the Gerald Tucker Memorial Medical Library, National Jewish Medical and Research Center, Denver, Colorado

### LUNCHEON SPEAKER

**Amy Broekemeier** is a trained Pilate's instructor with a doctorate degree in physical therapy. She will outline the origins of Pilates, principles and application in improving posture and developing core body strength and flexibility.

### PANEL OF HOSPITAL LIBRARIANS IN PARTNERSHIPS

**Erica Lake**, M.L.S., Medical Librarian, LDS Hospital, Salt Lake City, Utah

**Anna Beth Crabtree**, M.L.S., M.S., AHIP, Director of Medical Library Services, St John's Health System, Springfield, Missouri

## MEETING LOCATION

MCMLA 2005 is being held at the University of Utah Guest House and Campus Conference Center in the historic Fort Douglas area of the campus. The University is located on the east bench of Salt Lake City, five miles from downtown.

## ACCOMMODATIONS

Conference attendees will be staying at the University Guest House which offers guest rooms equipped with refrigerators, microwaves, coffee makers, complimentary continental breakfast and fitness room on site. Room rates are \$71.00 per night for a double queen or single king. For reservations call toll free 888-416-4075 or visit: <http://www.guesthouse.utah.edu/> Mention MCMLA rate.

## TRAVEL INFORMATION

Salt Lake City is accessible by one of fifteen airlines. Express Shuttle serves the Salt Lake City area from the airport and can be contacted upon your arrival. The regular fare is \$14.00 one way. Call 1-800-397-0773 or visit the website at <http://www.expressshuttleutah.com>

## CONTINUING EDUCATION

### CE#1 - Searching PubMed

*Date:* September 17, 2005—8:00 A.M.-5:00 P.M.

*Location:* HSEB - Room 3100C

*Fee:* \$35, MCMLA members; \$45, non-members

Includes buffet lunch

### CE#2 - Focus Group Interviewing: A Qualitative Research Method for the Library

*Date:* September 17, 2005—8:00 A.M.-5:00 P.M.

*Location:* HSEB - Room 2929

*Fee:* \$110, MCMLA members; \$120, non-members

Includes buffet lunch

### CE#3 - Getting Started with Genealogical Research

*Date:* September 17, 2005—8:00 A.M.-12:00 P.M.

*Location:* Family History Library, Salt Lake City; easy access via TRAX

*Fee:* \$60, MCMLA members; \$70, non-members

### CE#4 - The Librarian as Professional: How I Learned to Stop Worrying and Love Complexity

*Date:* September 17, 2005—1:00 P.M.-5:00 P.M.

*Location:* Eccles Library—History of Medicine Room

*Fee:* \$60, MCMLA members; \$70, non-members

### CE#5 - Technology Marathon: Setting the Pace: Creating a PowerPoint Poster

*Date:* September 17, 2005— 3:00 P.M.-5:00 P.M.

*Location:* HSEB - Room 3100A

*Fee:* \$30, MCMLA members; \$40, non-members

### CE#6 - Evidence-based Librarianship

*Date:* September 18, 2005— 8:00 A.M.-5:00 P.M.

*Location:* HSEB - Room 2929

*Fee:* \$110, MCMLA members; \$120, non-members

Includes buffet lunch

### CE#7 - Technology Marathon: Setting the Pace: Tablet PCs for Instructing

*Date:* September 18, 2005—8:00 A.M.-10:00 A.M.

*Location:* HSEB - Room 3100A

*Fee:* \$30, MCMLA members; \$40, non-members

### CE#8 - Technology Marathon: Setting the Pace: PDA

*Date:* September 18, 2005—10:15 A.M.-12:15 P.M.

*Location:* HSEB - Room 3100B

*Fee:* \$30, MCMLA members; \$40, non-members

### CE#9 - Technology Marathon: Setting the Pace: Creating a Camtasia Movie

*Date:* September 18, 2005—10:15 A.M.-12:15 P.M.

Repeats: 1:00 P.M.-3:00 P.M.

*Location:* HSEB - Room 3100C

*Fee:* \$30, MCMLA members; \$40, non-members

### CE#10 - Technology Marathon: Setting the Pace: Video-conferencing and Voice Over IP

*Date:* September 18, 2005—1:00 P.M.-3:00 P.M.

*Location:* Eccles Library - History of Medicine Room

*Fee:* \$30, MCMLA members; \$40, non-members

### CE#11 - Technology Marathon: Setting the Pace: Video-broadcasting

*Date:* September 18, 2005—3:15 P.M.-5:15 P.M.

*Location:* Eccles Library - History of Medicine Room

*Fee:* \$30, MCMLA members; \$40, non-members

### CE#12 - Becoming a Green and Sustainable Library

*Date:* September 18, 2005—3:15 P.M.-5:15 P.M.

*Location:* HSEB - Room 2931

*Fee:* \$30, MCMLA members; \$40, non-members

See website for complete CE descriptions.

[http://medstat.med.utah.edu/mcmla/2005/classes/mcmla\\_2005\\_classes.html](http://medstat.med.utah.edu/mcmla/2005/classes/mcmla_2005_classes.html)

## WHAT TO WEAR

Autumn is generally the most delightful weather in Salt Lake. It should be warm during the day and cool during the night. Average temperatures are in the mid to upper 70's during the day and in the 50's at night. We always encourage dressing in layers to accommodate changing temperatures and we also recommend casual attire and comfortable shoes.

## ADA ACCOMMODATIONS

The University Guest House is fully ADA accessible and specially equipped guest rooms are available. The conference center buildings are ADA accessible except the Officers Club for which individual arrangements can be made. Please alert the conference planners if you will need assistance (joans@lib.med.utah.edu).

## MEETING CONFIRMATION

Your registration will be confirmed by email.

## CANCELLATION

Cancellations must be submitted in writing. Full refunds will be credited until August 27, 2005, and will be issued after the conference. See cancellation policy at <http://medstat.med.utah.edu/mcmla/2005/cancellation.html>

## ACTIVITIES

Salt Lake City offers a variety of indoor and outdoor activities. TRAX (light-rail system) is conveniently located for easy access to downtown Salt Lake City. There are a number of nearby museums, gardens, and shopping opportunities. For the outdoor enthusiast, activities include hiking or biking, a venture to Park City, Antelope Island or the west desert. Please consult the website for more ideas and planned activities such as the Ghost Dinner and the geocaching adventure.

## GREEN CONFERENCE —BRING YOUR OWN BAG

MCMLA 2005 is being planned as an environmentally aware meeting incorporating as many green practices as possible where appropriate. In this spirit, we are asking conference attendees to BYOB—"bring your own bag." We will be awarding prizes for the oldest MCMLA bag, the oldest dated bag, the rattiest, the funniest, and the most professional bag. Previously-owned bags from other conferences will be available for those who are unable to bring a bag.

## MCMLA 2005 REGISTRATION FORM

Name: \_\_\_\_\_

Institution/Library: \_\_\_\_\_

Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Full Conference Fee (All Inclusive; reception, M&T lunch)

MCMLA Member	\$200	_____
MCMLA Member after August 22	\$225	_____
Non-MCMLA Member	\$225	_____
Non-MCMLA Member after August 22	\$250	_____
Single Day Registration	\$100	_____
Library student (School: _____)	\$ 50	_____
<b>Extra tickets:</b> Welcome Reception __ @ \$30		_____
Monday Lunch ____ @ \$25		_____
Tuesday Lunch ____ @ \$25		_____

### Continuing Education

#### Saturday, September 17 Member Non-member

CE1-Searching PubMed	\$35	\$45	_____
CE2-Focus Groups	\$110	\$120	_____
CE3-Genealogical Res	\$60	\$70	_____
CE4-Librarian as Prof	\$60	\$70	_____
CE5-PowerPoint Posters	\$30	\$40	_____
Lunch (CE 3, 4, 5 only)	\$15	\$15	_____

#### Sunday, September 18 Member Non-member

CE6-Evidence-based Lib	\$110	\$120	_____
CE7-Tablet PCs	\$30	\$40	_____
CE8-PDAs	\$30	\$40	_____
CE9-Camtasia AM	\$30	\$40	_____
CE9-Camtasia PM (repeat)	\$30	\$40	_____
CE10-Videoconferencing	\$30	\$40	_____
CE11-Video-broadcasting	\$30	\$40	_____
CE12 Green Library	\$30	\$40	_____
Lunch (CE 7-12 only)	\$15	\$15	_____
MCMLA 2005 dues	\$15		_____

**Grand Total** \_\_\_\_\_

List dietary or other food restrictions: \_\_\_\_\_

I want to participate in Geocaching activity:  Yes  No

Make check payable to **MCMLA 2005**; return to **Alice Weber**

**University of Utah**  
**Eccles Health Sciences Library**  
**10 North 1900 East**  
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