



Medical Library Association Webcast

Hosted by the Spencer S. Eccles Health Sciences Library

- What:** Cut the Cord: Connecting to our Mobile Users
When: Wednesday, November 18, 2009
Time: Noon – 2:00 p.m.
Where: Health Sciences Education Building, Room 3420
RSVP: Email Jeanne at jeanne.leber@utah.edu

Goal

The goal of this webcast is to familiarize information professionals with current and emerging mobile technologies, innovative initiatives using mobile devices, useful mobile software applications, and funding options for projects using mobile devices.

Objectives

- Describe mobile technology and its value for librarians and health care professionals
- Demonstrate mobile technology devices and innovative applications
- Explore programs that illustrate the potential of mobile technology for health professionals
- Discuss funding opportunities to create and sustain mobile technology programs

Presenters

- Max Anderson,
 - Technology Coordinator, NN/LM Greater Midwest Region
- Emily Hurst,
 - Instructional Services Librarian, University of Texas Health Science Center
- David Rothman,
 - Cocreator of LibWorm.com
 - Coauthor of "Internet Cool Tools for Physicians"

For more information visit the MLA teleconference website at
http://www.mlanet.org/education/distance_ed/mobile
Questions? Call Jeanne at 801-585-6744; or email jeanne.leber@utah.edu

