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InfoFair 2008--The Air We Breathe

InfoFair 2008--The Air We Breathe is scheduled for Friday, November 7 from 8:15 a.m. to 1:00 p.m. Morning events will be held in the George and Dolores Dore Eccles Institute of Human Genetics, Auditorium, with exhibits and demonstrations in the Spencer F. and Cleone P. Eccles Health Sciences Education Building, Atrium, 2nd Floor. The complete Program Schedule is available online.

The Clifford C. Snyder, M.D. and Mary Snyder Lecture will be given by Devra Lee Davis, Ph.D., M.P.H., a leading epidemiologist, public health expert, and researcher on the environmental causes of cancer and chronic diseases. Her book, When Smoke Ran Like Water (2002, Basic Books) confronts both public triumphs and private failures in the battle against environmental pollution. (8:45-10:00 a.m. in the Genetics Auditorium)

Mary E. Youngkin will present a tribute to Nina E. Dougherty, M.A. who served on the faculty of the Spencer S. Eccles Health Sciences Library from September 1974 until her retirement in January 1999. During her 25 years at the Eccles Library, Nina was instrumental in establishing innovative reference services and mediated user searching. Nina originated the InfoFair concept in 1983 with the theme "personal computer access to health related databases." (10:15-10:25 a.m. in the Genetics Auditorium)

A Meet the Experts panel discussion will follow. Panelists will respond to remarks made by Dr. Davis during her keynote address and discuss issues related to clean air in Utah. Panel moderator is Joan M. Gregory; panelists include Devra Lee Davis, Craig B. Forster (University of Utah's Office of Sustainability), Brian J. Moench (Utah Physicians for a Healthy Environment), and John M. Veranth (College of Pharmacy). (10:25-11:15 a.m. in the Genetics Auditorium)

Following the panel discussion, Dr. Davis will share strategies she has found to be effective for finding information, searching the environmental and public health literature, keeping up-to-date, and assessing and evaluating the evidence. (11:15-11:45 a.m. in the Genetics Auditorium)
InfoFair 2008 hosts exhibits and demonstrations from 11:45 a.m. to 1:00 p.m. in the atrium on the 2nd floor of the Spencer F. and Cleone P. Eccles Health Sciences Education Building. Exhibits include the Utah Department of Health, local advocacy groups, the Spencer S. Eccles Health Sciences Library, the MidContinental Regional Medical Library and Utahealthnet. Stop by the exhibits to find out more about local efforts to improve air quality, what you can do to help and how to search the Web for quality evidence-based information. In addition, Dr. Davis will be signing copies of her books which will be available for purchase at the Bookstore booth. Light refreshments will be served.

(11:45 a.m.-1:00 p.m. in the Spencer F. and Cleone P. Eccles Health Sciences Education Building, 2nd floor atrium)
J. Willard Marriott Library Green Task Force

This summer Joan Gregory, Head of Technical Services, had the opportunity to represent the Spencer S. Eccles Health Sciences Library on the J. Willard Marriott Library Green Task Force (GTF). This task force, co-chaired by Sandra McIntyre and Carol Jost, was formed by Marriott Library Director, Joyce Ogburn. With the completion of the Marriott Library renovation in Fall 2008, Joyce saw an excellent opportunity to identify and promote environmentally responsible practices and encourage sustainable behaviors.

Fourteen people participated in this effort including representatives from Eccles Library, the S. J. Quinney Law Library, and advisors from the University's Office of Sustainability and the University's Energy Management Office. The Green Task Force met weekly from June 23 through September 17, 2008. Sub-teams were formed to research and formulate recommendations in six topic areas:

1. Equipment and Supplies
2. Recycling and Composting
3. Energy and Water Use
4. Travel and Transportation
5. Communicating with Campus and Beyond
6. Green Education and Training

On October 23, 2008, the Marriott Library Executive Council approved the Green Task Force’s implementation recommendations, including appointing a new part-time Green Initiatives Coordinator for the Marriott Library. In addition, a permanent Marriott Library Green Committee will be formed. Drafts of the first proposed budget and timeline are scheduled to be submitted by the Committee in January 2009. The Marriott Library's values statement will be revised to include sustainability as a core value. Participation in actions that support the University of Utah President's commitment to climate neutrality will be included as a required competency for all Marriott Library staff. The Eccles Library and the Quinney Law Library will use the Green Task Force Report as a springboard for strengthening their own sustainability efforts.

The full Marriott Library [Green Task Force Report](http://ojs.med.utah.edu/index.php/esynapse/rt/printerFriendly/42/88) is available as a PDF document on the Office of Sustainability's website. In addition, the Office of Sustainability wrote an article about this effort: Marriott Library Green Task Force Opens a New Chapter for Library Sustainability. Inquiries may be directed to Joan Gregory; 801-581-5269.
New e-Books on STAT!Ref

The Spencer S. Eccles Health Sciences Library has recently acquired three new ebooks on the STAT!Ref platform. Be sure to check out these new books along with the other 30-plus STAT!Ref ebooks.

*Teaching Evidence-Based Practice in Nursing: A Guide for Academic and Clinical Settings*, by Rona Levin and Harriet Feldman
Winner of an AJN Book of the Year Award!

**Editorial Review:** This book includes comprehensive and unique strategies for teaching evidence-based practice (EBP) for all types of learners across a variety of educational and clinical practice settings. The concrete examples of teaching assignments provided in the book bring the content alive and serve as a useful, detailed guide for how to incorporate this material into meaningful exercises for learners.

*RED BOOK: 2006 Report Of The Committee On Infectious Diseases - 27th Ed.* by Larry K. Pickering, MD, FAAP, Editor

**Editorial Review:** This is the authoritative guide to the latest pediatric infectious disease information. The new 2006 Red Book brings you the latest clinically tested guidelines in the manifestations, etiology, epidemiology, diagnosis, and treatment of more than 200 conditions. It is custom-designed to optimize everyday patient problem-solving. Look here for vital new information in topic areas including active and passive immunization, school health, blood safety, STDs, drug therapy, antimicrobial prophylaxis, and diseases ranging from anthrax and smallpox to West Nile Virus, tuberculosis, influenza, and pneumococcal infections. Created by the AAP Committee on Infectious Diseases in conjunction with the CDC, the FDA, and other leading institutions with contributions from hundreds of physicians nationwide.

*The Review of Natural Products* (2008) by Ara DerMarderosian, Ph.D. and John A. Beutler, Ph.D.

**Editorial Review:** *The Review of Natural Products* is the most comprehensive, scientifically based natural product publication on the market today. This resource helps you answer your patients' questions faster and more completely than ever by providing reliable information based on fact, not anecdotal information. *The Review of Natural Products* provides quick and easy access to information about herbals, botanicals, and natural products. Each of the more than 350 fully referenced monographs is based on scientific clinical studies and peer-reviewed by a panel of experts.
aw-Nov 2008
Publishing the Results of Clinical Research: 
The Current State and the Impact on Your Article

The world celebrated the first annual Open Access Awareness Day on Tuesday, October 21, 2008. As part of the event, Dr. Philip Bourne from the University of California, San Diego presented on the future of scholarly communication. At the heart of this future is open access to data, peer-reviewed content, figures, video broadcast, and more, all delivered via the Web.

The idea of Open Access is not new as evidenced by Public Library of Science and BioMed Central and the myriad of open access journals they publish. Many University of Utah authors have published in an Open Access journal. There is a lot of discussion about OA focused on who is going to pay for publishing an article and what's the best business model for this new publishing arena; issues that need to be worked out. But, Open Access is about more than economics, it's about sharing knowledge, copyright and advances in technology.

In his lecture, Dr. Bourne focused on the inter-operative nature of the not too distant Semantic Web. He envisions an information space where people, journals, databases and the Web are connected to deliver rich, layered, dynamic scholarly content. As Dr. Bourne, the research development team at Microsoft and other's see it, semantic enhancements will start with the author at his word processor; a Word plug-in will help authors add on the necessary components for semantic operability. Additional pieces of this new scholarly communication system include storage space, databases, description, vetting, Web distribution and digital archiving.

This may sound like the tasks publishers and librarians currently perform. Authors send their manuscript to a journal, an editor makes an initial selection, peer-reviewers vet the material, the publisher compiles and distributes and libraries organize and archive. What's the big change? Well, lots.

Underlying traditional scientific communication is the journal subscription, a model which is based on paper, private consumption, and full transfer of copyright from the author to the publisher. Library administrators are discovering that the paper model is economically unsustainable. The price of STM (Scientific, Technical, Medical) journals are rising at a rate that library budgets can no longer afford. If the library can't afford to purchase the journal title, then individuals have to pay for article access; but with articles costing $10-80 apiece, most people won't pay and move on to the
next article hoping it will be free. As another Open Access Day speaker, Dr. Richard Roberts, put it, if you want to do cutting edge research you have to know what is already known and if your institution cannot afford to buy what is already known, then cutting edge research will be difficult to do. And in terms of your career, if people pass by your article because they can't afford it, your article doesn't get read and doesn't get cited.

Besides being unaffordable, the traditional communication model presumes that an article is meant for one person to read at one particular time--private consumption. But with the advent of the Web, private consumption is no longer viable. It is a dying standard. The journal article represents one kind of package and it's the package that is shifting. Scholarly content is now being delivered on the Web via tools like digital repositories, video journals, socially networked labs, mashup e-journals, and more.

With the new packaging comes the big question of copyright. You can't talk about scholarship and the Web without also talking about copyright. The very purpose of the Web is to distribute information and copyright holders regulate distribution. If you are not the copyright holder, Fair Use and other exemptions notwithstanding, you have to ask permission to use the material. Asking permission from individual copyright holders slows down distribution considerably.

The new scholarly communication model, whatever it ends up looking like, will require copyright standards that allow for easy, efficient, economical distribution. With true Open Access, authors retain their copyrights and grant a world-wide license for unrestricted reading, downloading, copying, sharing, storing, printing, searching, linking, and crawling of the full-text of the work. This kind of license is mandatory for the Semantic Web.

Librarians are exploring new, different and more affordable mechanisms for communicating scholarship. Librarians are also working hard to make the best use of funds and continue to purchase high-quality content that is in high-demand, be it paper or digital. Change is hard and the traditional model is entrenched in academia as evidenced by promotion and tenure policies and individual reading habits.

What is the University of Utah doing to address these changes in scholarly communication? Lots! The University has an institutional repository, a super-computing center, a cyberinfrastructure plan, physical and digital libraries, highly productive researchers, several editors and others serving on editorial boards, a press, an office dedicated to research, intellectual property experts and students very eager to have access to what their professors are creating. And the campus has made a commitment to advancing scholarly communication. Last year the Academic Senate passed a resolution stating that all colleges should be involved in scholarly communication conversations and looking at creative ways for sharing content with colleagues and the world.

How does all this help you with the manuscript you are ready to submit? Consider attending the Publishing SMART: How to Make Your Article Visible class taught through RATS (Research Administration Training Series). This
class introduces tools that authors can use to determine where to publish for the greatest impact, how to create an addendum to preserve your copyright and how to submit your manuscript to PubMed Central.

For more information, contact Allyson Mower; 801-585-5458. As the Scholarly Communications and Copyright Librarian for the J. Willard Marriott Library, Allyson’s job is to help authors and researchers find the best ways of communicating their scholarship and answer copyright questions. Over the next few months, Allyson will be visiting departments to talk about scholarly communication, open access, copyright and more.
Cool Tools

There are many cool technology tools available for learning and discovery, organizing, networking and sharing. Many tools have emerged with the Web 2.0 environment. In an attempt to remain informed about applications and tools, library staff contribute to a Cool Tools intranet wiki and present new or newly discovered tools at regular staff meetings. Here we share some of our discoveries with you.

Bibliographic Management Tools

Zotero is "a free, easy-to-use Mozilla Firefox extension to help you collect, manage, and cite your research sources. It lives right where you do your work--in the Web browser itself." The Zotero add-on is an easy way to collect references when using the Firefox Web browser. These Zotero references (save as Refer/BibIX text format) can be easily imported into EndNote. Zotero 2.0 is forecasted to include the "ability to share collections with others through the Zotero Server." For more information, view the Zotero video tutorial.

- Requires setting up an account and downloading a Firefox browser add-on
- Used with Firefox browser
- Free

iBreadCrums is another free Firefox tool used to collect selected websites and collaborate with colleagues. iBreadCrums is described as "a social network for researchers to share recorded URLs, track websites, review notes online, and encourage online collaborative research." It functions as a recording toolbar for your Web browser.

- Requires setting up an account and downloading a browser add-on
- Used with Firefox browser to create iBreadCrums
- Any browser can view iBreadCrums
Discovery Tools

**StumbleUpon** "discovers websites based on your interests . . . StumbleUpon uses ratings to form collaborative opinions on website quality. When you stumble, you will only see pages which friends and like-minded stumblers have recommended." StumbleUpon is similar to PubMed's Related Articles link and EBSCOhost's Find Similar Results link which lead to additional references related by keywords and subject headings within those databases.

- Requires setting up an account and downloading a browser add-on
- Used with Firefox or Internet Explorer
- Free

Organizing Tools

**Xobni** is used with the Microsoft Outlook client. Xobni "is the Outlook plug-in that saves you time finding email conversations, contacts and attachments . . . Xobni offers a new way to organize and search your Outlook email. Xobni creates profiles for each person that emails you. These profiles contain relationship statistics, contact information, social connections, threaded conversations, and shared attachments." Finding specific email messages or attachments can sometimes be challenging in Outlook, but Xobni makes it easy. The **Find** feature in Xobni is more robust than Outlook's find. Xobni searches and finds content in both email and attachments! Outlook's find does not search attachments.

- Requires Microsoft Outlook client
- Free

**Doodle** can be used to schedule a meeting or event, or poll team members. Doodle is particularly useful to people who do not use a common calendar.

- Create an account at [MyDoodle](http://ojs.med.utah.edu/index.php/esynapse/rt/printerFriendly/47/89)
- Free
The campus libraries subscribe to ebrary for the University of Utah community. One of many providers of electronic fulltext books, ebrary includes over 34,000 books from multiple disciplines. After creating an ebrary account and signing in, users have access to a tools menu which includes creating your own book shelf where you can highlight text, insert bookmarks and add notes. Next time you log in, your ebrary book shelf opens just as you left it.

- Requires a one-time download/installation of the ebrary reader
- Register to create your Book Shelf and use highlighting, bookmarking text, and notes tools
- Limited to current University of Utah affiliates connected to the University Network

For questions or suggestions, contact Mary McFarland; 801-581-5534.
Introducing . . . Rebecca Andersen

The "Introducing . . ." column is a regular feature that profiles an employee of the Spencer S. Eccles Health Sciences Library. It is a way of introducing our staff to you. This month features Rebecca Andersen.

Rebecca Andersen joined the Spencer S. Eccles Health Science Library Public Services Department in May 2008. Rebecca loves libraries and she enjoys helping patrons. Her previous work experience as a student library assistant at Weber State University’s Stewart Library best prepared her for her current position.

A native of Brigham City, Utah, Rebecca is a graduate of Box Elder High School (go Bees!). She received her B.A. from Weber State University, double majoring in history and anthropology. She recently completed an M.A. in World History (Summer 2008) from the University of Utah and is enrolled in second year Hebrew. She is currently preparing applications for Ph.D. programs in Near Eastern/Jewish Studies.

When she is not working on her Ph.D. applications, Rebecca likes to read history books, hike, spend time with her family, and play the piano.
Interlibrary Loan and Document Delivery Price Changes

New funding through the office of the Vice President for Health Sciences has made it possible for the Spencer S. Eccles Health Sciences Library to eliminate charges for interlibrary loans requested by University of Utah health sciences students in support of their education (coursework, theses, and dissertations). The library also subsidizes copyright charges associated with these requests. This means FREE interlibrary loans (articles or books ordered from other libraries) for health sciences students for educational purposes.

Document delivery requests (items pulled, copied, scanned and sent from Eccles Library’s collections) continue to cost students $5.00 each. Students should therefore note in their request forms that they only want articles or books if they are available for FREE.

For individual Utah healthcare professionals (off campus), interlibrary loan fees have been reduced from $20 to $15 per article. Document delivery fees remain at $5.00 per article. Fees for document delivery for all other off-campus clients have increased from $5 to $15 per item with interlibrary loan fees remaining the same.

University of Utah health sciences faculty and staff continue to enjoy the same rates for interlibrary loans and document delivery as they have in the recent past ($5.00 per article pulled from the Eccles Library collection, $5.00 per article supplied by in-state libraries, and $11.00 per item for books/articles obtained from libraries outside Utah). The library also continues to subsidize copyright charges for faculty and staff requesting articles in support of their work at the University of Utah.

The new fee schedule is available on the Eccles Library's website. Please direct questions to Camille Salmond, ILL Supervisor, or Amy Birks; 801-581-5282.
The Network for Continuing Medical Education (NCME) has been providing medical education since 1965 to health sciences centers across the country. They have recently expanded their services from video VHS to DVD and now, to online.

Through funding from the Spencer S. Eccles Health Sciences Library, the University of Utah has online access to this resource. To obtain a University of Utah NCME ID, contact the Reference Department, via your utah.edu email. Once you have the NCME ID, visit the New User Registration page and fill out the brief registration form.

A catalog of all NCME programs is available online. The Network for Continuing Medical Education (NCME) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.