

THE DR. KOOP VIDEO SITE: HISTORY OF U.S. POLICY ON HIV/AIDS AND SMOKING

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During a three-year fellowship with Joseph Henderson, MD Director of Dartmouth's Interactive Media Lab, I was fortunate to meet the former Surgeon General of the United States. I also had an opportunity, to capture the stories of this extraordinary man, and make these stories available online at <http://iml.dartmouth.edu/koop/>. For the first time this history is available to the public, historians, and health care professionals.

From a technical viewpoint, the unique thing about this resource is how online-video is used as the main track for information. While the movies are playing, text references and hypertext links are written to a special frame. While Dr. Koop tells the sad story of the 3 Ray Boys we may add layers to our experience by following such hyperlinks, which lead us to articles and photographs of the boys. When a chapter-movie ends, automatically the next chapter movie loads and starts playing. The progressive download behaves like streaming video – but without the firewall restrictions that often apply to streaming video. From a historic viewpoint, the stories provide insight on the origin of U.S. policies on HIV/AIDS and smoking. Finally there are some of Dr. Koop's personal stories.

The following chapter headings provide a preview of the contents:

- How the U.S. policy on AIDS came to be.
- How Dr. Koop became the "Condom King".
- The sad story of the 3 Ray Boys.
- How Dr. Koop was burned in effigy.
- How Dr. Koop met President Reagan in a closet.
- How the tobacco industry hooked its customers.
- How smoking was banned from airplanes.
- How the tobacco settlement money is being misused.
- How the constant drumbeat ceased when Dr. Koop left office.