

HOW TO TAKE YOUR EDUCATIONAL PROGRAM TO AN ONLINE NATIONAL AUDIENCE

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Abstract: This workshop will share experiences and resources of taking a local educational program offered at two separate universities and combining efforts to build a national online program that is a financial and educational success. Our program combines a centralized web-based curriculum for the didactic portion of instruction with training at local clinical sites to provide students with hands-on experience. This curriculum also takes advantage of an online problem-based learning (PBL) format to enhance the learning process.

The experiences and layout of interactive online PBL cases and facilitated discussions will be presented. The online PBL with a live conference call and asynchronous discussions with the onsite local preceptors provides the interactivity to make a program successful. A variety of features will be highlighted including mind-mapping, image magnification, audio presentations, computerized flash cards, and simulations.

With much of the groundwork already established by Nuclear Education Online faculty, other institutions could quickly replicate this model. For example, developing the UAMS/UNM Consortium Agreement was a two-year process that will be much easier for institutions that take advantage of template documents offered in this workshop. Template documents include a University Consortium Agreement, Business Plan, Marketing Plan, Intellectual Property Agreements, Operations Manual, Student Manual, and Course Licensing Agreements.

This workshop is geared for educators that have an interest in developing online PBL content and educators that would like to disseminate their program to a wider audience. No prerequisite skills are needed, but a basic understanding of course management systems (ie. WebCT) is helpful.

Our goal is to discuss the processes and pitfalls of developing an educational consortium and online PBL course structure.

Our objectives are to enable attendees to:

- Describe the methods of providing PBL cases and discussion of learning issues in an online format.
- Work with local preceptors and provide preceptor training and experiential learning documents to augment online instruction.
- Understand the issues in developing an educational consortium document between two or more universities or programs.
- Describe the content of a business/marketing plan for an educational program.
- Understand the issues for intellectual property agreements for faculty and the university.

The benefit of this workshop is to provide a model for online distance education, including interactive problem based learning and local experiential instruction with preceptors. Participants will build an understanding of the business issues with developing an online program for national distribution. You will be able to obtain sample documents to serve as a template for future program development.