PODCASTING & WEB 2.0: IMPLICATIONS FOR MEDICAL EDUCATION

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Description:
Podcasting is the fastest growing consumer electronic technology since the
DVD. Podcasting involves the recording of audio programs that are then made
available for listening from a website or downloading via a "pod catcher"
for playback while walking, exercising, or commuting. Like many other
consumer technologies (slides, TV, VCR, CD-ROM, WWW), podcasting is fast
becoming a hot topic in educational technology. Learn how podcasting is
already being used to educate students, physicians and patients. Also, find
relevant podcasts and become a podcaster with only a small investment.

Learning Objectives: Upon completion of the presentation, the attendee will
learn...
1) What Web 2.0 technology is all about
2) What a podcast is and how it is created and used
3) How podcasting can enhance learning for students, clinicians (CME) and patients
4) The basic tools to get started on creating their own podcast

Rod's Pulse Podcast http://www.rodspulsepodcast.com/

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